

# The Campus 2 Corporate Program



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The Campus 2 Corporate Program (C2C) provides essential professional skills training to undergraduate and graduate students in order to fast track their transition to the workplace.

C2C is a unique, multi-component approach to Career Readiness training, providing students with opportunities for assessment, feedback, reflection, coaching and skill development

C2C is designed around a clear set of competencies for Career Readiness, as defined by The National Association of Colleges and Employers:

- Critical Thinking/Problem Solving
- Oral/Written Communications
- Teamwork/Collaboration
- Leadership
- Professionalism/Work Ethic
- Career Management

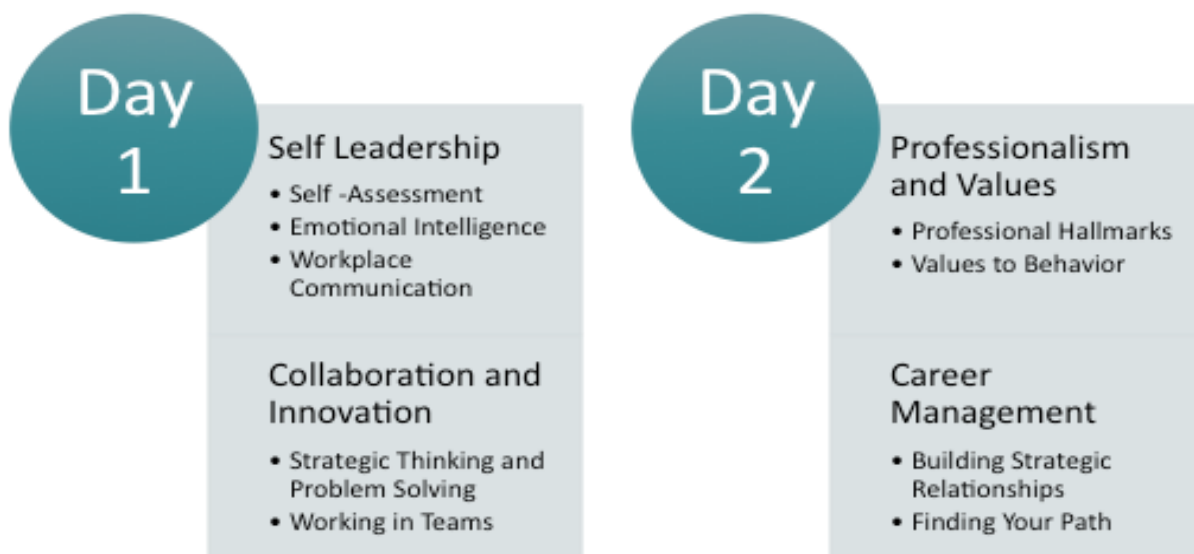
Students leave their C2C experience with professional competence and confidence; ready to distinguish themselves in whichever professional arena they choose.

Additionally, students are awarded a “Professional Skills Competence” Certificate, a tangible output that students are able to put on their resumes and highlight to potential employers.

## C2C Structure

C2C is organized into four thematic areas:

Self Leadership, Collaboration & Innovation, Professionalism & Values, and Career Management



## C2C Methodology

### **Self-Assessment**

Students begin the program by taking the NBI Assessment online. The NBI provides powerful insight into how our brain's natural preferences for taking in and processing data impacts how we interact with others. The NBI is used as a common thread throughout the program, as students reflect on the various ways they approach challenges and work with others.

### **Training**

PCI employs a team of world-class facilitators with an average of over 10 years experience working with clients across the globe. Our trainings include a blend of small group interaction, experiential learning activities and casework to supplement the instructor-lead content.

### **Coaching**

Throughout the program, students have the opportunity to meet with the facilitators to discuss their experience and how they will use it to grow personally and professionally. Facilitators also provide just-in-time feedback to participants during casework and experiential activities.

### **Guest Speaker (Optional)**

PCI has a network of senior leaders across industries that can come in and speak to the students about the related topics.

## About PCI

Founded by Merrill Lynch alumnus J.D. Lanigan in 2003, PCI is a consultancy that specializes in leadership and professional development training, executive coaching services, and process facilitation.

Our passion is helping people to communicate with maximum impact to drive exceptional results.

Our global client base includes Fortune 500 companies across a range of industries: financial services, management consulting, technology, energy, higher education and international development. We have worked on 6 continents with organizations ranging in size from 100 to 45,000 employees.

Our approach and solutions – like our clients – have a global perspective.

PCI has consultants in San Francisco, New York, and Vienna, Austria.